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Freelance Writer with experience as an educator and restaurateur looking for opportunities to add my voice to publications centering on food, women's roles in society, and the intersections of lives, literature, and culture.

PROFESSIONAL EXPERIENCE

Reinfred Addo, Literary Consultant (July 2020 – Present)

Collaborate with writer on poetry manuscript for developmental and line edits.

- Provide feedback for narrative arc of poetry collection
- Perform line-by-line edits of collection for syntax, unity, and clarity
- Revisit collection once developmental edits finished, for fine-tune edits
- Advise poet on structure of collection
- Research Pastiche pieces for copyright and permissions

Animal Haven Rescue, Copywriter & Social Media Manager (March 2020 – Present)

Coordinate local non-profit's public persona through newsletters, social media branding, and community outreach.

- Create & Curate all social media posts on Facebook & Instagram
- Utilize SEO & consistent branding in all writing to gain followers, and donors
- Maintain email communications with potential adopters, fosters, and public
- Write & distribute weekly newsletter
- Create & maintain Google Drive applications for organization, including spreadsheets, photo files, adoption applications, and records of fosters

Write or Die Tribe, Writing Intern (March 2020 – August 2020)

Contribute to a community of writers that provide writing resources, review coming books, and interview debut authors about their work and writing process.

- Pitch books and topic for reviews
- Contribute to and stay updated on Editorial Calendar via Google Sheets
- Research debut authors, interview, and write article combining book summary and author interview
- Pitch essays on poetry, writer's craft, and literature
- Submit all writing via Google Docs for editorial review and feedback
- Promote all publications on social media

Crown Photography, Raleigh, NC Contract Ghostwriter & Digital Content Curator (February 2020 – Present)

Review website and provide feedback to client on writing and navigation usability.

- Research all aspects of wedding photography field to inform blogs, FAQ page and keyword usage
- Ghostwrite all content on website while maintaining client voice and brand
- Interview owner's clients to obtain details and develop narratives for wedding landing pages
- Maintain tight schedule of deliverables to client for feedback, edits and publication

Strawbabies and Chocolate Beer, Personal Blog

Blog Writer & Site Admin (August 2014 – Present)

- Research all aspects of website architecture and setup WordPress site with appropriate navigation, widgets and digital content
- Write all blog content and adapt voice to cover professional experiences and advice from the classroom to a narrative approach with recipes and moments in the kitchen to a more discerning and observant style with restaurant and travel review
- Create and curate all digital content including photography
- Respond to reader questions and comments
- Manage social media platforms to advertise new content and gain readers

Blue Ridge Writing Project, Blacksburg, VA

Assistant Director (November 2010 - June 2019)

- Recruited, interviewed, and selected candidates for annual Invitational Summer Institute (ISI)
- Led and facilitated Writing Group and Mentoring Group at annual BRWP ISI (graduate credit course)
- Developed and directed workshops, lectures, and teacher in-service activities for Writing Project outreach

Hidden Valley High School, Roanoke, VA

English Instructor (August 2008 - June 2019)

- Planned and led workshops to engage student critical thinking in poetry, literature, and essay writing locally and statewide
- Sponsor and instructor for Theogony HVHS Yearbook, responsible for annual planning, production, and business functions of the student-run publication on real-world deadlines of publishing company
- Taught style guides, creative writing, copywriting, editing for grammar and voice, interviewing techniques, website creation and curation, communication and feedback skills, public speaking, effective research, and project management/backwards design tenets

Tastebuds Café & Catering, Panama City Beach

Owner Operator (October 2000 – May 2006)

- Developed concept, menu, marketing, and costing strategy for operation
- Executed many catering functions from business dinners to weddings
- Participated in community outreach events, as well as food shows

EDUCATION & CREDENTIALS

Master of Education: Curriculum & Instruction (December 2008) Specialization: Secondary English Education Comprehensive; Cognate: Multicultural Education
University of West Florida, Pensacola, Florida

Master of Arts: English Literature (May 1999)
Thesis Topic: Latent Feminist Narratives in Victorian Literature
Florida State University, Tallahassee, Florida

Bachelor of Arts: English Literature (May 1997)
Minors: French, Art History
Florida State University, Tallahassee, Florida

PUBLICATIONS & WORKSHOPS

- “Sameer Pandya: Author of "Members Only" Talks Tennis, Brownness, and the Power of an Immersive Writing Routine.” Write or Die Tribe. July 2020.
- “The Intersection of Food Writing & Race.” Write or Die Tribe. June 2020.
- “Life of a Writer as told by Lily King in Writers & Lovers.” Write or Die Tribe. June 2020.
- “Sweat Bands and Running Shorts Optional; Notebook and Pen Required.” Teach Living Poets. May 2020.
- “I Want that Book! How YA Lit is Challenging the Canon.” Write or Die Tribe. May 2020.
- “Dallas Woodburn: Author of The Best Week that Never Happened talks Motherhood, Living a Creative Life, Her Love Affair with Young Adult Fiction, and “How Every No Gets You One Step Closer to Yes” in Publishing.” Write or Die Tribe. May 2020.
- “Digital Portfolios in the Secondary Classroom.” Roanoke County Deeper Learning Retreat, Roanoke, VA. February 2016. Workshop.
- “Writing the College Essay.” Blue Ridge Writing Project at Virginia Tech. Blacksburg, Roanoke, and Radford, VA. September 2011-2014. Workshop.
- “That’s Debatable: Teaching Persuasive Writing in the Secondary Classroom.” Virginia Department of Education. Wytheville, VA. October 2013. Workshop.
- “Recovery.” ALCA-LINES. Radford, VA: Journal of the Assembly on the Literature and Culture of Appalachia, 2012. Print.
- “Writing in the Secondary Classroom.” Virginia Department of Education. Roanoke and Danville, VA. July 2012. Workshop.
- “Platforms to Publish Writing.” Blue Ridge Writing Project at Virginia Tech. Blacksburg, VA. June 2012. Student Writers’ Summer Workshop.
- “Developing a Bridge to Enhance First-Year Student Success Through Writing Instruction Partnerships.” Virginia Tech College of English. Blacksburg, VA. June 2012. Lecture and Workshop.
- “The Glow of Change.” Virginia English Bulletin. 61.2 (2012): 25. Print.
- “Fostering a Writing Community within the Classroom.” Blue Ridge Writing Project at Virginia Tech. James Madison Middle School, Roanoke, VA. November 2011. Secondary Teacher In-service Workshop.
- "Humor, Plagiarism, and Multigenre Composition for the Language Arts Student." National Council of Teachers of English (NCTE) Annual Convention. November 2011, Chicago, IL. Urbana, IL: NCTE, 2011. Web.
- “The Space Between Us: Voicing New Literacies through Multigenre Composition.” Virginia English Bulletin. 61.1 (2011): 10-21. Print.
- “Community Excavation Locally to Globally: Asking, Searching, Finding, Sharing, and Reflecting.” Virginia Association of Teachers of English (VATE). Staunton, VA. October 2011. Conference Presentation and Workshop.